## **Universal Safety Signage**

The PM Group is a multinational company undertaking construction activities across the globe, with a divergent and multinational workforce. They recognize that "text heavy" safety signage does not always get the "Safety Message" over in a clear and easily understood way.



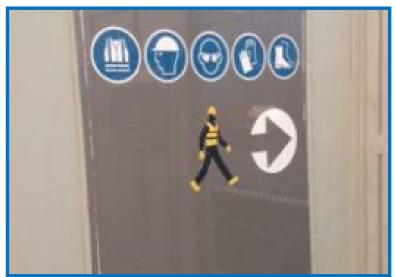
To this end, the safety line was developed as a concept, to graphically illustrate the nature of work taking place, as well as, depicting a positive view of the safe practice and orderly behaviour expected of all personnel on site.



A Typical Safety Line Shown on Site Hoarding



**Direction Signs** 



Access to Site Sign

## **Key Points**

- Site hoarding was used to display the safety line so behaviour is directed even before people arrive on site.
- The use of pictures removes the need for multiple language signage.
- The "safety line" graphically underlines the safe systems of work that are in place.

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